

kelley werner

producer • writer • director

contact:

319.931.5505
kelleyewerner@gmail.com
kelleyewerner.com

Professional Experience

THE ADVENTURE CHALLENGE

Producer (Mar. 2021 to Present)

- Produced commercial spots, digital content, and branded short films for The Adventure Challenge from start to finish.
- Managed a team of 5+ editors/content creators.
- Entrusted with building post production and cross-departmental systems to improve efficiency and implement industry-standard practices.

SAWYER

Producer (Aug. 2020 to Mar. 2021)

- Produced regional and national commercial spots from conception to delivery.
- Responsible for client acquisition, managing project logistics and budget, and ensuring client's and director's vision carry throughout all stages of production.
- Oversaw production and post-production schedule and budget.

BETHEL MEDIA

Producer (Mar. 2019 to Aug. 2020)

- Managed all aspects of television production for 104 episodes of "Bethel Presents: Heaven to Earth" on TBN Network.
- Responsible for overall project management; writing and reviewing scripts; managing production and post-production team; gathering and consolidating all feedback; and ensuring deliverables adhered to project guidelines and standards.

CRU

Video Producer/Editor (Feb. 2017 to Feb. 2019)

- Produced and directed promotional short docs that communicated the mission of Cru to donors.
- Managed all preparations for national and international film shoots. Led film teams overseas while directing story vision and quality, and oversaw financial and administrative details.
- Edited and/or worked with an editor to the film's completion.

IOWA PUBLIC TELEVISION

Production Intern (May 2015 to Sept. 2017)

- Studio and field production training in camera operations, lighting, set assembly, editing, producing, and live production.
- Worked on state and nation wide programs including Market to Market, Fons and Porter's Love of Quilting, Iowa Outdoors, and Iowa Ingredient.

Education

IOWA STATE UNIVERSITY, class of 2015

B.S. Journalism and Mass Communications
Minor in World Film Studies
summa cum laude

Awards & Honors

Phi Beta Kappa Honor Society (*inducted May 2015*)
ISU Honors Program (*Aug. 2013 to May 2015*)
Dean's List (*Aug. 2013 to May 2015*)

Notable Production Credits

READY FOR AN ADVENTURE, short film

Post Producer (Apr. 2021 - Sept. 2021)

Received a 2022 Webby Nomination for long-form video content in advertising

HOT SAUCE, short film

1st AD (Jun. 2021)

Premiered at the Austin Comedy Film Festival

MY CHRISTMAS LIST, short film

Co-Producer, Post Producer (Oct. 2021)

NOT OKAY, short film

Director, Writer (Feb. 2022)

STANDING IN THE WIND, short film (in post)

Producer (Nov. 2022)

MOSTRENCO, short film

Director, Writer (Nov. 2022)

Experience Cont'd

WOMAN BEING PODCAST

Producer & Co-Host (*Sept. 2020 to Present*)
3 seasons, 80+ episodes

IOWA STATE UNIVERSITY FILM PRODUCERS CLUB

President (*Aug. 2014 to May 2015*)
Community Outreach Coordinator (*Aug. 2013 to May 2014*)

ISUtv, Student Television Station

Anchor, Reporter (*August 2013 to May 2014*)